



**4+0
SOUTHERN
NEW HAMPSHIRE
UNIVERSITY
DEGREE PROGRAMS**

BUSINESS • PSYCHOLOGY • COMMUNICATION



Southern New Hampshire University, USA

Southern New Hampshire University (SNHU) is an award-winning private university nestled on 300 wooded acres in the heart of the charming and historic northeastern United States. Located just five miles from downtown Manchester, New Hampshire, which was named one of the ten “most livable” U.S. cities by Forbes magazine, and an hour away from the global city of Boston.

SNHU offers convenient access to internships and career opportunities, as well as multicultural events and activities.

The 4+0 SNHU degree programs offered at INTI enables students to complete their American degree entirely in Malaysia without compromising on quality. Students who have completed these programs in Malaysia will be accorded an identical award as the United States campus.

NEW HAMPSHIRE
USA



Program Highlights

Excellence.

Rankings and Awards

- Top 200 university as ranked by U.S. News and World Report in their category*
- Named Most Innovative University in the North*
- Nationally ranked for its online program in the U.S.
- Named as one of the nation's "Best Regional Universities" by U.S. News & World Report for five years consecutively
- Accredited by New England Commission of Higher Education (NECHE) – same accreditation board as Harvard, MIT, and Brown University
- Nationally accredited by Accreditation Council for Business Schools and Programs (ACBSP) - a recognition reserved for top 25% of U.S. universities
- Ranked by award-winning business magazine FastCompanies: Ranked top 12 in the Top 50 most innovative companies in the World. (Other companies in the Top 50 includes: Facebook, Apple, Starbucks and HBO)
- One of 31 universities in the U.S.A. recognized and received funding from Bill Gates Foundation for innovative approaches to education and work in access and improving graduate rates.
- Awarded the 21st Century Distance Learning Award for Excellence in Online Technology by The United States Distance Learning Association (USDLA)
- ACBSP accredited – An American accreditation program that recognizes teaching excellence and focuses on student-centred learning. This ensure graduates are work-ready.

First in Malaysia

- First American 4+0 program to be approved in Malaysia (2004)
- INTI is one of the pioneers to offer the American Degree transfer program since 1986
- Both partners (SNHU and INTI) have wealth of experience and expertise to offer the American 4+0 program

Student Experience

- Students joining INTI's SNHU program are enrolled as SNHU USA students. They will get their SNHU USA student ID number and access to SNHU USA's online resources, the same access as all the SNHU USA students.
- SNHU students will receive the transcripts and certificates from SNHU USA upon graduation.

A representative from Southern New Hampshire University (SNHU) is based at INTI to guide students on all program matters.

Innovation.

SNHU offers an innovative approach to the delivery of course content. Through blended learning methodologies, students will participate in interactive teaching and learning activities both in the classroom and online.

Mix and match your electives. Students will be able to mix and match electives to obtain a minor in a variety of pathways, including Communications, Psychology and other Business subjects.

Emphasis on experiential learning. Students will work closely with industry and other organizations to enhance their knowledge. Internships are integrated as part of the curricular, whereby students will have an opportunity to gain practical hands-on experience in different fields of work.

Semester Abroad Program

Student abroad program is available where students can spend a semester in SNHU (US campus). Tuition fees will follow their normal INTI fee structure and paid in Ringgit Malaysia, while living cost for that semester will be in U.S. Dollars. Actual cost will depend on the student's choice of accommodation. Airfare will be paid by students.

*Source: 2022 edition of Best Colleges in Regional Universities North

ENTRY REQUIREMENTS

SPM / O-LEVEL:

Pass with 5 credits including a credit in English at SPM / Cambridge IGCSE First Language English (0500) and a pass in Mathematics or any equivalent qualification.

FOR PSYCHOLOGY MAJOR:

Pass with 5 Credits (including credit in Mathematics, Science and English)

STPM / A-LEVEL:

Pass with TWO (2) full passes and a pass in Mathematics and a credit in English at SPM level or any equivalent qualification.

FOUNDATION:

Having successfully completed recognised Foundation Program

UEC: 5Bs

SACE INTERNATIONAL:

5 subjects with ATAR of 55 (equivalent to TER of 55), no subject below 10/20

HIGH SCHOOL CERTIFICATE (HSC):

Minimum 10 units with ATAR 55, no subjects below 50

TERTIARY EDUCATION EXAMINATION (TEE):

5 subjects with a minimum aggregate of 279

CANADIAN PRE-UNIVERSITY:

Pass 6 subjects with average 55

AUSTRALIAN YEAR 12:

Average 55

NEW SOUTH WALES HIGHER SCHOOL CERTIFICATE:

Pass in 5 subjects

MONASH UNIVERSITY FOUNDATION YEAR (MUFY):

Minimum 60% in 4 subjects

INTERNATIONAL BACCALAUREATE (IB) DIPLOMA:

Pass IB Diploma

MATRICULATION:

Pass Government Matriculation

DIPLOMA:

Having successfully completed recognised Diplomas with CGPA 2.50 (if SPM 3 Credits) or CGPA 2.0 (if SPM 5 Credits)

ENGLISH LANGUAGE REQUIREMENTS OR EQUIVALENT:

SPM CEFR: B2 or above
SPM English (1119): C or above
IGCSE / O-Level: C or above (only Cambridge IGCSE First Language English (0500) is accepted)
UEC: A
TOEFL: 520/190/68
IELTS: Band 6.5
O-Level: Minimum credit

*Students who do not meet the English Language requirements or equivalent are required to take ENG099S (Fundamentals of Writing) and pass with a minimum Grade C. Students may take 2 subjects in the SNHU degree programs together with ENG099S with the advice from the Program Coordinator. The 3 credits received from ENG099S will not be counted in the "128 credits" required for graduation.

**English as a Second Language (ESL) is not accepted as an entry requirement.

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION 4+0

This program focuses on Business Administration with concentrations in Business Administration, Finance, International Business and Marketing. It is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). It offers a top-notch business education with the opportunity to concentrate with a number of disciplines, enabling students to further tailor their studies. The academic programs are created with the real world in mind, so students are prepared to launch successful careers when they graduate.

Concentrations Available:

Business Administration

The Bachelor of Science in Business Administration emphasizes interpersonal skills, strategic problem solving, and operational principles. Students will gain a strong, comprehensive business education, becoming resourceful and creative thinkers in diverse, professional environments.

Career opportunities

General Manager, Purchasing Manager, Administrator, Business Development Manager, Human Resource Manager, Recruitment Manager, Training Development Manager, Compensation Specialist and more.

Finance

If you have an analytical mind and like applying strategy to business situations, this will be the concentration for you. We provide our graduates with skills to develop the analytical and quantitative skills needed for corporate and individual financial management.

Career opportunities

Finance Manager, Credit Manager, Financial Analyst, Investment Analyst, Risk Management Manager, Stock Broker and more.

International Business

This concentration prepares graduates to work successfully with people from different cultures and backgrounds who may use different systems and currencies. We provide our graduates the exposure to gain expertise about the different cultural, monetary, marketing and management systems that they will encounter while conducting international business activities.

Career opportunities

Export Manager, International Business Manager, International Operations Manager, Regional Marketing Manager, Trade Relationship Manager and more.

Marketing

Marketing is a broad field that includes activities related to selecting, designing, packaging, pricing, advertising, selling, distributing and servicing products in the domestic and/or international marketplaces. Students are prepared to work in various areas of marketing, including retail management, professional sales purchasing, advertising, research, product/brand management, product distribution and customer relations.

Career opportunities

Brand Manager, Product Manager, Retail Manager, Marketing Communications Manager, Market Research Manager, Customer Service Manager and more.

Offered at

INTI International College Subang
(R/340/6/0670)(04/2028)(MQA/FA8054)

INTAKE: JAN, MAY & AUG

Duration

4 Years

Sample of Study Plan

General Education Core

- Applied Finite Mathematics
- Applied Statistics
- College Composition I
- Introduction to Ethics
- Introduction to Information Technology
- Introduction to Sociology
- Macroeconomics
- Microeconomics
- Music and Meaning
- Professional Communication and Career Planning
- Public Speaking
- Sophomore Seminar
- Twentieth Century American Literature and Beyond
- Western Civilization Since 1500

Business Core

- Applied Marketing Strategies
- Business Law I
- Critical Business Skills for Success
- Driving Business Opportunities
- Financial Accounting
- Introduction to International Business
- Leading and Managing in Business
- Managerial Accounting
- People, Planet and Profit
- Principles of Finance

Business Administration Concentration

- Principles of Management
- Organizational Behavior
- Choice of 3 subjects from any of the following:
 - Consumer Behavior
 - International Entrepreneurship
 - Marketing Research
 - Money and Banking
 - Multinational Corporate Finance
 - Multinational Marketing
- Business Studies Internship
- Plus 7 electives

Finance Concentration

- Personal Financial Planning
- Corporate Finance
- Fundamentals of Investments
- Money and Banking
- Multinational Corporate Finance
- Finance Internship
- Plus 7 electives

International Business Concentration

- Global Financial System
- International Management
- Multinational Marketing
- International Business Project
- International Strategic Management
- International Business Internship
- Plus 7 electives

Marketing Concentration

- Social Media & Marketing Communications
- Professional Selling
- Marketing Research
- Consumer Behavior
- Choice of ONE subject from any of the following:
 - Advertising Copy and Design
 - Principles of Retailing
 - Multinational Marketing
- Marketing Internship
- Plus 7 electives

Choose your electives ** from the list below

- Abnormal Psychology
- Business Analytics
- Dictators in the Modern Era
- Lifespan Development
- Organizational Communications
- Predictive Analytics
- Psychology of Personality
- Public Relations
- Young America and more...

MPU Subjects

- Bahasa Kebangsaan A*
- Community Service
- Appreciation of Ethics and Civilization (Local Students) / Communicating in Malay 2 (International Students)
- Philosophy and Current Issues
- Integrity and Anti-Corruption

* For Malaysians who do not have a Credit in SPM BM

** Please consult the Head of Program for more options of electives. Students can earn a minor in Communication, Psychology or other business concentrations by utilizing their electives in their study plan

BACHELOR OF ARTS IN PSYCHOLOGY 4+0

Psychology is the study of behavior and mind, embracing all aspects of conscious and unconscious experience as well as thought. With the Southern New Hampshire University's curriculum, you will become well-versed in major psychological concepts, human behavior and research methods. You will also develop critical-thinking and communications skills important to communicating effectively in many formats.

This program offers flexibility as well as specific concentrations such as Child and Adolescent Development and Mental Health. You can opt for minors in Communication or Business to expand your career choices. Students will be able to participate in field experiences to enhance their knowledge through their internship. Students with the Bachelor of Arts degree will be able to continue their Masters program in Psychology (M.S. or M.A.), Social Sciences and other business disciplines (MBA) such as Human Resource and many others.

Concentrations Available:

Child and Adolescent Development

Choose a career that lets you make a difference in the lives of children. By choosing the concentration in child and adolescent development, psychology majors gain an in-depth understanding on the unique physical, social, psychological and cognitive needs of young people. The program stresses experiential learning, so you will have plenty of opportunities to gain real-world experience by doing internship, a practicum or research and volunteer projects.

Mental Health

Mental health is about wellness rather than illness. It is a level of psychological well-being which includes our emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make choices. The Mental Health concentration at SNHU focuses on clinical aspects of psychology such as counseling and psychological evaluation. Students will gain experience and augmenting their classroom learning through field studies and internship.

Career opportunities

For Psychology majors :

Clinical/Counseling/Industrial-Organizational/Child Psychologist, Counselor, Research Analyst, Development Consultants, Therapists, Human Resource, Marketing/Advertising, Educator, Social Worker, and more.

Offered at

INTI International College Subang
(R/311/6/0082)(06/2026)(MQA/FA8151)

INTI International College Penang
(N/311/6/0119)(07/2028)(MQA/PA14748)

INTAKE: JAN, MAY & AUG

Duration

4 Years

Sample of Study Plan

General Education Core

- Applied Finite Mathematics
- Applied Statistics
- College Composition I
- General Biology
- Introduction to Ethics
- Introduction to Marketing
- Introduction to Sociology
- Microeconomics
- Music and Meaning
- Professional Communication and Career Planning
- Public Speaking
- Sophomore Seminar
- Twentieth Century American Literature and Beyond
- Western Civilization Since 1500

School of Arts and Sciences Requirement

- Intro to Anatomy and Physiology
- Sociology of Social Problems
- Sociology of the Family

Psychology Core

- Abnormal Psychology
- Assessment and Testing***
- Biopsychology
- Cognitive Psychology
- Counseling Process and Techniques***
- Experiential Learning***
- Introduction to Psychology
- Lifespan Development
- Psychology of Personality
- Research I: Statistics for Psychology
- Research II: Scientific Investigations
- Research Project Senior Seminar in Psychology
- Social Psychology
- Psychology Internship (Industrial Exposure)
- Disorders of Childhood & Adolescence#
- Issues in Childhood Development#
- Ethics in Psychology
- History of Psychology
- Health Psychology
- Sport Psychology
- Psychology of Individual Differences and Special Needs
- Criminal Psychology
- Adult Development
- Cross-Cultural Psychology
- Community Psychology

General Psychology Concentration

- Any 3 Psychology subjects

Child and Adolescent Development Concentration

- Disorders of Childhood and Adolescence
- Issues in Childhood Development
- Issues in Adolescence Development

Mental Health Concentration

- Assessment and Testing
- Counseling Process and Techniques
- Experiential Learning

Choose your electives** from the list below

- Consumer Behavior
- Dictators in the Modern Era
- Global Financial System
- Graphics and Layout in Print Media
- Managing Organizational Change
- Marketing Research
- Organizational Communications
- Organizational Behavior
- Shakespeare and more...

MPU Subjects

- Bahasa Kebangsaan A*
- Community Service
- Philosophy and Current Issues
- Appreciation of Ethics and Civilisations (Local Students) / Communicating in Malay 2 (International Students)
- Integrity and Anti-Corruption

* For Malaysians who do not have a Credit in SPM BM

** Please consult the Head of Program for more options of electives. Students can earn a minor in Communication or other business concentrations by utilizing their electives in their study plan

*** Mental Health Concentration Courses

For Mental Health Concentration only

BACHELOR OF ARTS IN COMMUNICATION 4+0

Communicating effectively with co-workers, clients and the public requires expertise in oral, written and visual communications. The curriculum at Southern New Hampshire University helps you develop and deliver key messages to diverse audiences. You will learn communication theory and industry concepts, and build public speaking, presentation and interviewing skills. You will also gain knowledge with courses in business communication, graphic design and public relations through courses and minors in advertising, film, journalism, information technology or marketing.

You will also be exposed to key foundation knowledge in all fields of Communication, thereby enabling you to select the specific area in Communication in your career or graduate studies. Minors in Psychology or Business are available to enhance your understanding in any of these fields.

Career Opportunities

Journalist, Editor, Media Planner/Consultant, Editor, Brand Manager, Corporate Communications Specialist, Public Relations Director, Educator, Foreign Correspondent Specialist, Training and Development Director, Media Relations Specialist, Publications Editor, and more.

Offered at

INTI International College Subang
(R/321/6/0203)(06/2028)(MQA/FA8163)

INTAKE: JAN, MAY & AUG

Duration

4 Years

Sample of Study Plan

General Education Core

- Applied Finite Mathematics
- College Composition I
- Environmental Issues
- Introduction to Ethics
- Introduction to Information Technology
- Introduction to Marketing
- Introduction to Psychology
- Introduction to Sociology
- Microeconomics
- Music and Meaning
- Professional Communication and Career Planning
- Sophomore Seminar
- Twentieth Century American Literature and Beyond
- Western Civilization Since 1500

Communication Core

- Advanced Public Speaking
- American Politics
- Business Communication
- Digital Toolbox
- Digital Video Production: Level I
- Exploring World Cultures/Mass Media
- Introduction to Journalism
- Public Relations
- Public Speaking
- Social Media
- Communication Studio
- Communication Capstone
- Communication Internship
- Plus 9 electives

Choose your electives** from the list below

- Abnormal Psychology
- Consumer Behavior
- Dictators in the Modern Era
- Global Financial System
- Lifespan Development
- Marketing Research
- Shakespeare
- Social Media & Marketing Communications
- Young America
and more...

MPU Subjects

- Bahasa Kebangsaan A*
- Community Service
- Philosophy and Current Issues
- Appreciation of Ethics and Civilisations (Local Students) / Communicating in Malay 2 (International Students)
- Integrity and Anti-Corruption

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Get Connected with INTI!



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INTI International University & Colleges

INTI NETWORK

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INTI INTERNATIONAL COLLEGE SUBANG DK249-01(B)
03-5623 2800 | No. 3, Jalan SS15/8, 47500 Subang Jaya

INTI INTERNATIONAL COLLEGE PENANG DK249-02(P)
04-631 0138 | No. 1-Z, Lebuh Bukit Jambul, 11900 Penang

INTI COLLEGE SABAH DK249-03(S)
088-489 111 | Level 2 (South Wing) & Level 5, Institut Sinaran,
KM10, Jalan Tuaran Bypass, 88450 Kota Kinabalu, Sabah

INTI EDUCATION COUNSELLING CENTRES (266729-P)

PERAK 05-241 1933 | No. 258, Jalan Sultan Iskandar, 30000 Ipoh

JOHOR 07-364 7537 | No. 25, 25-01, Jalan Austin Heights 8/1, Taman Austin Heights, 81100 Johor Bahru

PAHANG 09-560 4657 | B16, Jalan Seri Kuantan 81, Kuantan Star City II, 25300 Kuantan

SARAWAK 082-265 897 | Ground Floor SL. 38. Lot 3257, Block 16, Gala City, Jalan Tun Jugah, 93350 Kuching

