





# **MASTER OF SOCIAL ENTREPRENEURSHIP**

The Master of Social Entrepreneurship programme aims to meet the demand for expertise in various areas, especially within this country's social entrepreneurship field. It is designed for students embarking on a journey that combines business acumen with a deep commitment to social and environmental impact.

Students acquire a diverse skill set encompassing finance, marketing, strategy, and leadership, all tailored to address complex societal challenges. The students broaden their knowledge and perspective and cultivate a comprehensive understanding of business through modules that emphasise analysis, strategy, and leadership. Consequently, they develop keen decision-making abilities, effective problem-solving skills, and a well-prepared leadership capacity, enabling them to assume greater responsibilities.

### **Highlights**

- 100% coursework and no examination
- Recognised by the Malaysian Qualifications Agency (MQA)
- Dedicated lecturers who will guide and motivate you
- Facilitators with relevant industry exposure
- · Face-to-face interactions with industry leaders

#### Career opportunities

Manager, Executive, Social Entrepreneur, Social Entrepreneurial Analyst and many more

# **Programme Structure**

- Business Accounting and Finance
- Business Economics
- Business Ethics and Law
- Business Research Methods
- · Coaching and Consultancy for Social Business
- Digital Social Business
- Financing for Social Business
- Managing Information Systems
- Marketing Management
- Operation Management
- Organisational Behaviour
- Social Business Lab
- Strategic Human Resource Management
- Strategic Management
- Project

# Offered at

**INTI** International University

#### Intake(s)

MAY & SEP

#### **Duration**

Full Time: 1 Year Part Time: 2 Years

# **ENTRY REQUIREMENTS**

- i. A Bachelor's Degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 as accepted by the Higher Education Provider (HEP) Senate; OR
- ii. A Bachelor's Degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50 can be accepted, subject to a rigorous internal assessment. OR iii. A Bachelor's Degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and with relevant working experience, subject to a rigorous
- iv. A Bachelor's Degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing
- Other equivalent/related qualifications to a Bachelor's Degree (Level 6, MQF) recognised by the Malaysian Government; OR
- ACCA Professional Level (Passed 9 Papers at Fundamental Level AND Passed 5 Papers at Professional Level); AND

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